

FIRST ANNUAL **TOTAL DESTRUCTION** DEMOLITION DERBY FOR CHARITY



WHO ARE THE REEDSBURG JAYCEES?

The Reedsburg Jaycees gives young people between the ages of 18 and 40 the tools they need to build the bridges of success for themselves in the areas of business development, management skills, individual training, community service and international connections. Through volunteer activities, fund raising, helping our neighbors and recognizing the outstanding efforts of others, you will find the Reedsburg Jaycees involvement in every aspect of our community and the surrounding area.

WHAT IS TOTAL DESTRUCTION DEMOLITION FOR?

The Reedsburg Butterfest has been the main force behind the Jaycees fundraising to give back to the community. Over the past few years Butterfest has slowly brought less and less money making it hard for the Jaycees to give back like they have in years past. Jaycees through-out the state of Wisconsin are hosts to events like this every year. It is our hope that this will allow us to get back to where we used to be and even give back even more. This year was a hard year for the Jaycees, we are one of the largest contributors to the fireworks in Reedsburg and we have gotten to the point where we need to decide whether to donate to the fireworks again or give to the food pantry and other charities. We do not want to be forced to make this decision. We have plans to expand this event next year with the hope of bringing events to Reedsburg that will bring 1,000's of people to the town helping local business. The Reedsburg Jaycees hope that your business will help bring our community back to its feet and put a smile on our children.

\$1000-Platinum- Web-ads 250 by 250 pixels on www.reedsburgjaycees.com for 1 year, Announced in grandstands during event, 2- 5'by8' Banners w/logo in Grand Stands, Main Event Sponsor on poster, Event Sponsor (i.e. Presented by Carquest),

\$500- Gold - Website ad 175 by 175 Pixels for 1year, Announced in grandstands, 1- 5'by8' Banner w/logo in Grandstands, Beer Garden Sponsor Business

\$250- Silver - Website ad 150 by 150 pixels for 1 year, Announced in grandstands, 5'by8' Banner w/logo on pit fence,

\$100- Bronze -Website Sponsor

All Sponsors will be listed on thank you boards through-out the park.

Will you like to help the Jaycees on this journey and get some great public relations for your business please feel free to call.

Company/organization: _____

Company/organization as you wish it to be recognized: _____

Contact person: _____

Address: _____

City, State Zip: _____

Telephone: _____ Best time to call: _____

Company Web site address: _____

All sponsor Web sites will be linked from www.reedsburgjaycees.com

In-kind Donations

The above-mentioned company will donate the following item(s)

Item: _____ Value \$ _____

Item: _____ Value \$ _____

Item: _____ Value \$ _____

Total Value \$ _____

If you have any questions about in-kind donations please call Matt Bushweiler at (608) 408-6687 or email matt@reedsburgjaycees.com

Sponsorship level you desire:

_____ Daily Schedule Sponsor - \$2,000 _____ Silver Sponsor - \$250

_____ Platinum Sponsor - \$1,000 _____ Bronze Sponsor - \$100

_____ Gold Sponsor - \$500 _____ Friend Sponsor - \$50

_____ Other Sponsor - Dollar Amount \$ _____

_____ Event Sponsor _____

Payment and Application: (Before August 20, 2010 to be included in all advertising)

Please make check payable to Reedsburg Jaycees and mail it with this form to:

Reedsburg Jaycees, Attn: Sponsorship, PO Box 111, Reedsburg WI 53959

Total value of sponsorship \$ _____

Company Logo and Ad Artwork

If your desired sponsorship level includes a display ad or logo listing, please send artwork as Logo and/or camera-ready ad as a 300 dpi to email matt@reedsburgjaycees.com (Please put email subject as Demo Logo).

Thank you for supporting the 1st Annual Total Destruction Demolition Derby for Charity.